

SUCCESS TIPS IN 2025

Success tips for you are here! get success tips from 50 famous entrepreneurs

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2025 Fashion Estraviganza.

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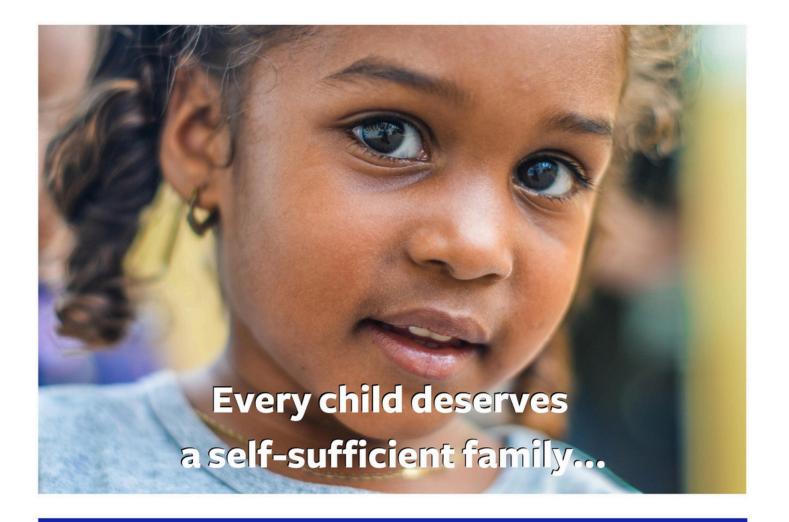
NEW HIGHLIGHT

FROM STREET GRIT TO BUSINESS GROWTH & MUSICAL GREATNESS

ITCM ART FEATURE

Andy Beauchamp @priv8room





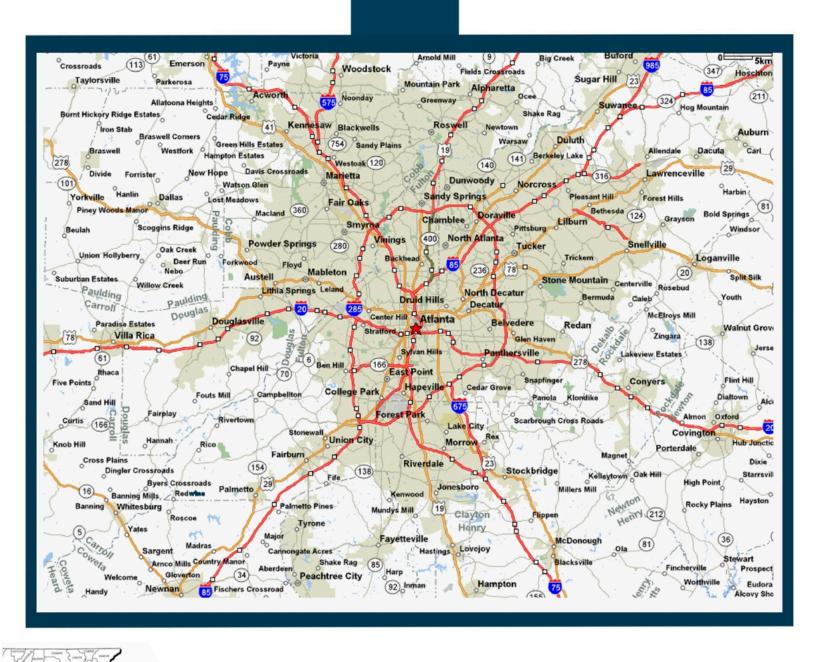
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"It's the obligation for those who know to teach those who don't know. It is also an obligation for those who don't know to seek the knowledge"

Quadir

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What style are you going for? Is it playful? Classic? Bold? A good masthead captures the essence of your magazin

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Next, think of a compelling feature for your cover story. This will be what draws your audience in.

"Anything worth having takes time."

PING X HIDEOKI THE 19th COLLECTION

The PING X HIDEOKI 19th Collection is a fusion of golf, sophistication, and a noble purpose. Beyond fashion and innovation, this collection is a symbol of support for HBCUs by extending scholarships, internships, and support for golf teams. Discover the collection fueling positive change at pingxhideoki.com, and support this meaningful initiative for HBCUs.



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s an artist or fashion designer, you are constantly creating copyright protected material and in turn, creating your legacy. Your rights in your copyrighted material maintains protection for an additional seventy (70) years beyond your death, which means your heir can continue to monetize from your creations from years to come. That makes estate planning especially important for creatives. I'm sure you know by now the value of creations often increase exponentially after the death of the creator, so you need to have a carefully drafted estate plan that ensures the proper disposition.

distribute half to the then living spouse and the other half is split equally amongst any then living children.

A Revocable Living Trust is an agreement whereby a separate entity is created, and your intellectual property is transferred into the trust, and is thereafter governed and controlled by the contents of the trust. A revocable living trust becomes irrevocable upon the settlor's (creator of the trust) death, but its terms survive the settlor's death or incapacitation. This allows you to maintain

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ESTATE PLANNIN

A creative's estate plan should at least include the following:

- Last Will and Testament
- Revocable Living Trust
- Durable Financial Power of Attorney

A Last Will and Testament is a legally binding document whereby a person expresses their wishes with regard to their possessions and loved ones. A will is the preliminary document drafted as a part of any estate plan. A well drafted will should accomplish the following:

- Appoint a representative (and alternates) to administer the estate;
- Appoint guardians for minor children (and their property);
- Specify the powers and restrictions for the named representative(s);
- Dispose of all of testator's probate property; and,
- Describe the manner in which the distributions shall be made.

Failure to have a will drafted, means all of your intellectual property will be distributed by the laws of intestate succession in your state of residence. The laws vary, but most split the assets and

some level of control as to your intellectual property for the life of its protection period.

A Durable Financial Power of Attorney is a document designating a person to act on your behalf with regard to your finances. This power can be present, allowing the agent to act for you immediately, or it can be a springing power, that doesn't go into effect until you become incapacitated. Your document will outline what acts your agent is permitted to take on your behalf, but it usually encompasses all financial transactions that you can make for yourself (e.g. write checks, withdraw funds from an account, transfer, assign, or license intellectual property, access financial documents, etc.)

Estate planning is important for everyone, but creatives should definitely consult an estate planning attorney to protect their legacy.

Lerae Funderburg is the founder and managing partner of Funderburg Law, LLC. Lerae is all about helping her clients create the business, protect the brand, and build the legacy. Funderburg Law's office is in midtown on Peachtree and 17°Street - 1372 Peachtree Street - in the WeWork building (where she's surrounded by creatives all day). You can reach her at 678.814.6300. Email her at lerae@funderburglaw.com. Or catch her on Twitter and Facebook @FunderburgLaw and Instagram @LawyerMommyLerae.





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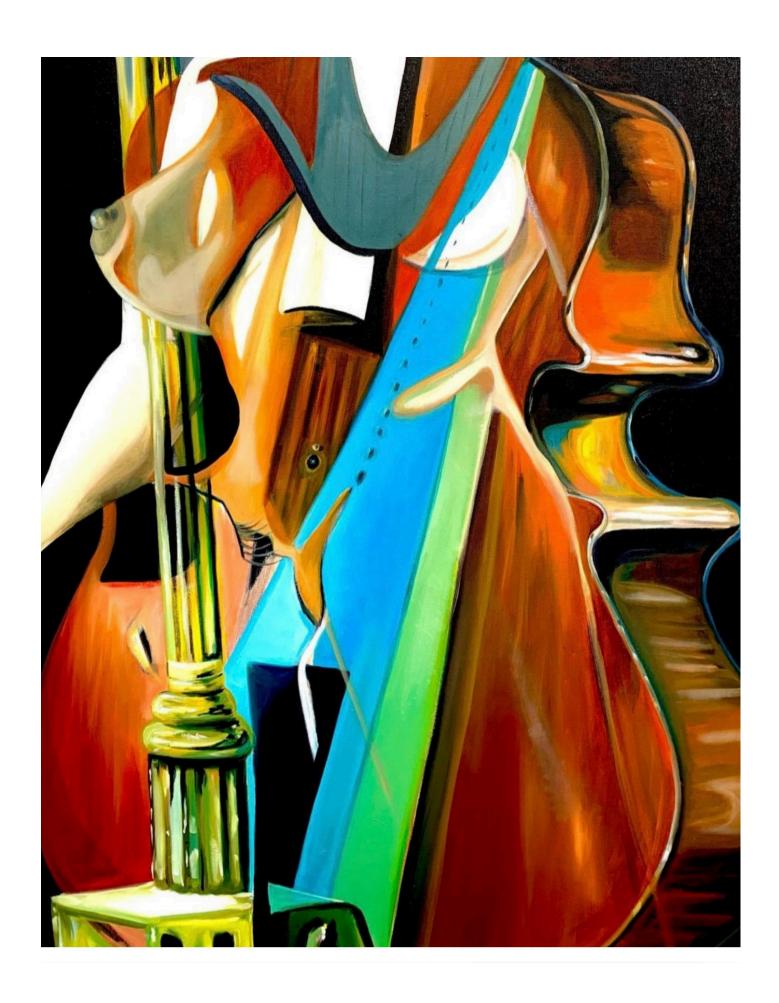
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ANDY BEAUCHAMP

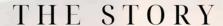
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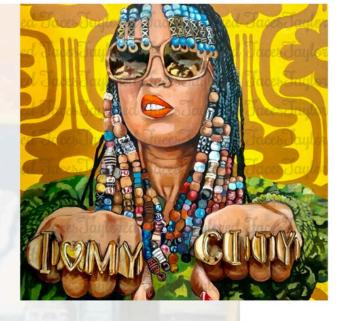


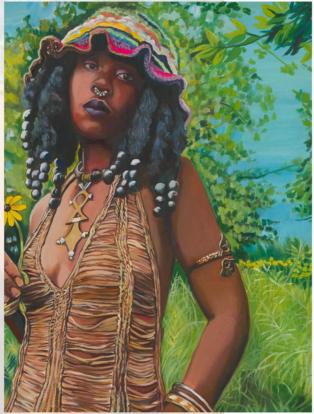
TEE TAYLOR | PHILADELPHIA ARTIST

"For the first time in her life, this is not about track. We care about you as a person. She feels that. When she sits in a room with (golf's) Olivia Mehaffey and (basketball's) Remy Martin and that leadership group, she's a leader, there's no question about it. She's selfless, she has empathy for people, she cares, and that's what leadership is. Whatever she's doing, she's going to make the place better. I knew she would help us in track, but I knew she'd make our university better. That's what I look for."



Native of Philadelphia and acrylic artist, Tisha Taylor specializes in captivating three-dimensional paintings. Inspired by her surroundings and family heritage of creativity, Tisha's work invites viewers into a world where depth and dimension converge on canvas. During the quarantine, she made the pivotal decision to transition into a full-time artist, dedicating herself entirely to her craft. With each piece, she pushes the boundaries of traditional painting, creating immersive experiences that blur the line between reality and imagination. Through her mastery of texture and form, Tisha continues to captivate audiences, showcasing the boundless possibilities of three-dimensional art.











ITCM Eats







Appetizers

BY SHAQUIN THOMAS

are a great way to start the meal. They say you will never leave the kitchen at a great party if the appetizers are delish! A rule of thumb- they need to be tasty and easy to pick up and pop in your mouth! If done right, you may not even need an entree.

Fried Green Tomatoes are a Southern classic. You can add a delicious topping to make this a hearty meal.

Top the dish with crab aioli and it takes it to the NEXT level! Chef's Kiss!

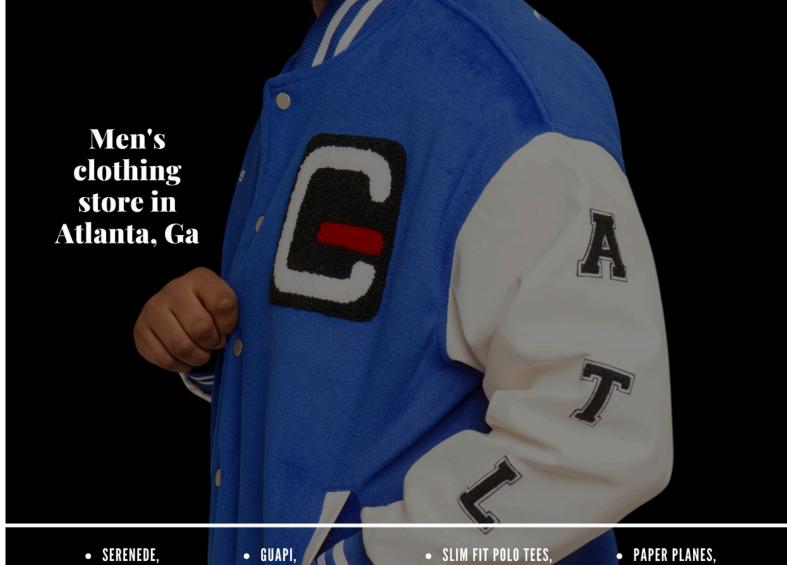
Sausage Stuffed Mushrooms are a scrumptious delicacy. Stuff them with Italian sausage, cheese, scallions, and panko crumbs. These little bites are packed full of flavor.



Now I know we've been trying to stop our big back behavior....but these Crown Apple Glazed Wings have me in a chokehold. Cooked to a golden crisp and generously drizzled with this mouthwatering whiskey glaze, these wings are a must on every menu.

Fried Broccoli is not the norm and that's what makes them a delight! These handheld veggies are seasoned to perfection and taste like fried chicken! It is a MUST to dip it in ranch dressing for a delectable treat and it will make you want to slap your mama!





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INTHECITYMAGAZINE Cover Feature



FROM STREET GRIT TO BUSINESS GROWTH & MUSICAL GREATNESS

BY: IN THE CITY MAGAZINE

Detroit-born and Miami-raised, rap artist and serial entrepreneur **Capodei Capi** is a man who has mastered the art of reinvention. His journey—from growing up in some of America's toughest neighborhoods to building a diverse business empire—reflects the hustle, discipline, and vision that define his life today.

While many know Capi for his lyrical storytelling and raw street-inspired delivery, he is equally respected in the business world. As the owner of Gemiare Store, located inside Miami's bustling Dolphin Mall, he has carved out a space where style meets accessibility. Gemiare offers urban, casual, and athletic apparel for all genders and ages, emphasizing affordability without sacrificing quality. The store is more than a retail space—it's a family-run brand built on community values and forward-moving ambition.

Capi's entrepreneurial drive doesn't stop there. Through Capodei Management Services, he has become a crucial resource for small business owners searching for real financial solutions. His company specializes in securing low-interest business loans, payroll support, working capital, and small business grants. For many first-time and underserved entrepreneurs, his guidance is not just helpful—it's transformative. Capi's mission is clear: give back through knowledge, access, and action.

INTHECITY MAGAZINE Cover Feature

Adapting to Al and the Future of Work

As industries shift due to artificial intelligence and automation, Omar sees adaptation as the only path forward. He compares the current wave of Al-driven change to the era when human calculators were replaced by computers. Rather than fearing technological advancements, he believes the key to success lies in mastering new tools before they become widespread. The ones who adapt early will be the ones shaping the future economy.

Breaking Barriers in Government Contracting

One of Omar's most impressive business achievements is securing government contracts, a space where Black entrepreneurs are often underrepresented. His work on U.S. Embassy projects stands out as a defining milestone. Embassies represent more than just buildings—they symbolize national security, diplomacy, and power. His involvement in such high-level projects cements his status as a key player in business and development.

Building a Dynasty

Omar Ali isn't just building businesses—he's creating a dynasty. As a husband and father, he is passing down the principles of ownership, discipline, and vision to his children. His goal isn't just to leave behind wealth but to instill the mindset and infrastructure that will allow it to grow for generations. With such a wealth of insight, Omar's journey serves as a roadmap for aspiring entrepreneurs looking to build lasting success. Below, he answers some of the most pressing questions future business owners might have about navigating the path to financial freedom.

The Making of a Visionary

And now, he's preparing to make major waves in the music industry. His debut album, Retired Street Ni\$\$@, set to release on November 15th, is already generating serious buzz. With three singles—"Dis Ain't Dat," "YaUcit," and "Tinder D!cK Rick"—streaming across all major music platforms, listeners are getting a preview of the intensity and honesty Capi brings to the mic. His tracks explore the realities of growing up in the streets, the lessons learned from surviving them, and the mindset shift required to transition from illegal to legitimate success.







INTHECITYMAGAZINE

THE FOUNDATION @Capodeitcapi



INTHECITYMAGAZINE Cover Feature

INTERVIEW WITH A MOGVL

ITCM: Your new album, Retired Street Ni\$\$@ dives deep into your personal journey. What was the most challenging part of turning your real-life experiences into music?

Capo: The most challenging part is the delivery. I have to have the word play to where people with similar backgrounds can relate and understand, and vibe too.

ITCM: Gemiare Store has become a staple in Dolphin Mall. What inspired you to create a family-centered clothing brand, and how do you choose the styles you offer?

Capo: I wanted my store to be affordable yet fashionable and able to reach urban families. I choose what's hot and trendy, things I know people want to buy and can look good wearing and feel good about putting on clothes.

ITCM: Capodei Management Services is helping many small businesses access funding. What gaps did you notice in the business world that motivated you to launch this service?

Capo: Funding, many companies need help, and they just don't know how to go about obtaining grants, loans, and working capital to help a business grow and excel. I wanted to start a small business that teaches other businesses financial management and business building to promote healthy business growth in our community.

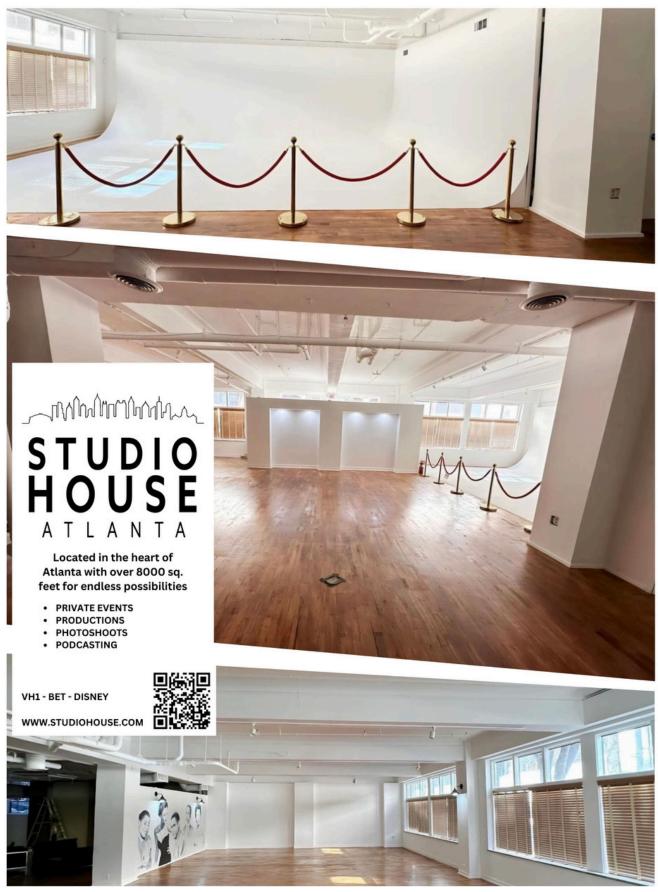
ITCM: You've successfully balanced entrepreneurship and music—two demanding worlds. How do you stay grounded and manage both careers simultaneously?

Capo: Focus and Time management are very important. Interacting with like-minded people of similar morals and values will allow you to dedicate your time to the right things, and that's why I do

ITCM: For young entrepreneurs and artists coming from similar backgrounds, what's the most important piece of advice you would offer them as they work to change their lives?

Capo: Stay away from people who don't help you grow. Don't listen to people who haven't accomplished anything; they are the biggest critics. People with no ambition, dreams, or goals will always help you destroy your goals. Haters will deter you and help you give up on your dreams.







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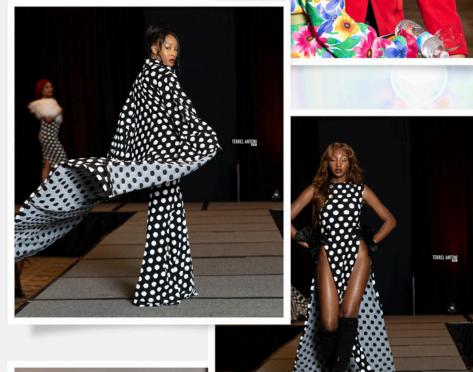












Photos By: @terrelantoni

20th Anniversary Fashion Show

Sunday, May 5th at the Hilton Atlanta Northeast Hotel located in Peachtree Corners, Georgia



FARRIERBELL __ COUTURE RUNWAY

Photos By: @terrelantoni

























FASHION MOODBOARD VOL.43 2034









Fashion designer Alex Holliman was born and raised in Omaha, Nebraska, where he started hand sewing at the age of nine. Holliman stumbled across his first sewing machine while thrift shopping with his Grandmother. At a young age, Holliman taught himself how to operate the sewing machine while using his mother's sheets and curtains as his fabric source.

As a self-taught fashion designer, Alex Holliman faced his fair share of challenges. Despite his innovative approach to garment-making, he failed his sewing curriculum in high school. This setback, however, did not deter his spirit. It only fueled his determination to succeed in the fashion industry.











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JOJOS

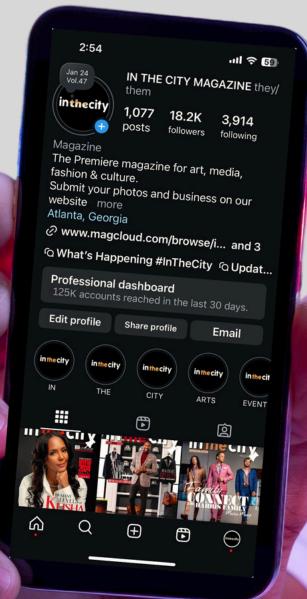
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